



PHOTOGRAPHY

We take the time needed to show your spaces in their best light. Every job includes thoughtful pre-production, detailed scouting, our in-house equipment rental, and advanced post-production. Each package is custom designed, allowing you to draw from a combination of striking aerial imagery, carefully lit interiors, well timed exteriors, and insightful detail shots.

WEBSITE VIDEO LOOP

We believe website videos are the most impactful images available to businesses. In fact, according to Forbes.com, the average user spends 88% more time on a website with video. In response to this widespread marketing trend, we offer high quality loops which are the most cost effective way to tell your story.



SPECIALTY SHOTS

Set yourself apart with still and moving images that are uncommon and exceptional! Whether it's a timelapse, hyperlapse, time blend, or long exposure, we believe that one remarkable and well placed image can be more impactful than a whole suite of standard photos.

COMMERCIAL VIDEO

Facts tell, stories sell. Whether it's recruiting, business-to-business, or commercial advertising, let us help you connect to your audience in exciting and compelling ways. We maintain relationships in multiple production industries from NYC to LA and can scale into full service film production.





	PRICE	INCLUDES	DELIVERABLES
PRE PRODUCTION	\$500	Meetings & scouting	Production Plan, Cost Estimate & Scheduling
PRODUCTION	\$1,600 / Day	Up to 10 hour days	Review Photos
POST PRODUCTION	\$125 / Photo	Up to three rounds of revisions	Final Photos
DRONE ADD-ON	\$500 / Day	Licensed, Insured, FAA Approved	Final Photos

ABOUT OUR PRICING

Travel expenses are not included in our base prices

Some projects require additional equipment rentals

Ask about bundling videos and cost sharing with 3rd parties

REACH OUT TO US AT

Contact@ALAPictures.com



PROJECT LEAD TIME

Scheduling is a fundamental skill of media production. We work hard to ensure that each project gets our full attention and an efficient turnaround time. Most projects can be completed within a month from start to finish.

TRAVEL RADIUS

We are able to work anywhere in the world. Travel expenses will be included in the project quote for any location more than 30 miles from Milwaukee. As long time shoe-string travellers, we are experienced in traveling efficiently and modestly.

PRE-PRODUCTION

Pre production is an integral part of our process. We always scout locations and collaborate with our clients to develop shot lists and production goals. For projects that require more, our scalable production team is capable of expanding our process to work with models, stylists, stagers and other specialists to deliver content tailored to your needs.

POST-PRODUCTION

We are committed to making the best possible images for our clients, and much of our creative process occurs while editing. We include up to three rounds of revisions for every job, and collaborate with you to get every aspect of the post production process just right.

LICENSING

We are always willing to negotiate copyright usage agreements for each new project.

Our standard contract includes a ‘non-exclusive, free to use forever’ license for all images purchased by our client. Copyright remains the exclusive property of A Life Authentik, and resale or further licensing of the images to other parties on your part is not permitted. Any additional interested parties may purchase usage rights from us, however this will be on a per photo basis at 10% of the total project cost.

In a contract with multiple stakeholders who agree to split the cost of the project, the total cost increases by 25% for every additional stakeholder, and every party receives the same license in our standard contract.