608-334-9223

Michael Jacobs

Overview

Skilled media producer, visual artist, and educator who works behind the scenes to empower storytellers and audiences. My skills and experiences make me uniquely capable to contribute to projects in an uncommonly wholistic and thorough way. I am imaginative, curious, enthusiastic, empathetic, and perceptive. I believe I have something to learn from everyone, and I always work hard to improve the people and projects in my care. I hold myslef ethically responsible for what I help make.

Experience

Small Business Owner

Team Management Inventory Management

Commercial Photography

Film Production

Lighting Technician & Sound Recording

Organizational Development & Systems Design

Technical Writing, SOPs & Grant Writing

Higher Education Administration

Civil Rights Documentarian

Food Service, Hospitality & Customer Service

Professional Preoccupation

ALA Pictures - Media Production | 2018 - Present

ALA is a creative partnership that produces high quality images for Architecture, Food & Hospitality, Product, and more. What began as a roadtrip down the Pan-American Highway, has evolved into a dynamic, multimedia production company. We work with our own clients as well as trusted contractors for commercial film and television. See and learn more at *ALAPictures.com*.

Champlain College - Media Equipment Coordinator | 2014 - 2018

At Champlain College in Vermont, I managed the school's media production equipment with a team of ten work study students. I rebuilt the equipment circulation system to provide \$500,000 worth of production equipment, which included regularly serving over 400 students with more than 100 camera kits. I designed, budgeted, and coordinated the purchase of more than a third of that equipment, as well as oversaw the design and implementation of two new production studios - one for film and photo, the other a music studio.

I worked closely with Faculty to deliver a wide range of equipment demos, coordinate curricular development, and distribute limited resources fairly across several departments. I proactively consulted and advocated for improved equipment, capabilities and circulation policies.

My student employees and I served as a technical resource as well as caretakers of the college's means of production. I placed a strong emphasis on customer service, extracurricular learning and creative empowerment.

Education

University of Wisconsin – Eau Claire

Graduated: May 2013 as a Bachelor of Liberal Studies | Major: Multimedia Communications Emphasis in: Visual Literacy | Multimedia Production | Technical Writing | 167 Total Credits

Academic Apprentice for Introduction to Photography for Six Semsters | Spring 2011 - Spring 2013

Technical Writing at RedPath Integrated Pathology | Pittsburgh, PA | 2008

Jazz Recording Intern at Studios La Buissonne | Pernes-les-Fontaines, France | 2007 & 2008